

Minutes of the NSW Sea Kayak Club AGM 2022

Held at Patonga Community Hall and via Zoom at 5.00 pm October 15, 2022. Meeting called to order at 5.08 pm. Apologies from Doug Brown, Caohmin Ardren, Peter Osman, Ann Lachlan, Derek Ledain, Cathy Miller, Adrian Clayton

- **Welcome:** Paul Thomas, President welcomes all 36 attendees and confirms that we have a quorum so the meeting can go ahead. The formal meeting will be fairly concise and then there will be a short presentation by Richard Barnes on his recent attempt to paddle to New Zealand.
- **Attendees:** Alison Curtin, Campbell Tiley, Deborah Cunneen, David Gibbins, Darryl Peacock, David Winkworth, Dee Ratcliffe, Harry Havu, Hilary George, Hilda Taylor, Ian Wyard, John Lipscombe, John, Piotrowski, John Friedman (by Zoom), Jennifer Hales, Ken Collins, Lisa McCarthy, Margot Todhunter, Mark Fuller, Mark Dabbs, Michael Taylor, Mary Ellen Wilson, Peter Monckton, Paula Kelly, Paul Thomas, Peter Jacobs, Ruby Ardren, Rhys Ward, Richard Hackett, Richard Barnes, Steve Paff, Selim Tezcan, Stephen Flint, Steve Hitchcock, Simon Swifte, Sandy McGuinness.
- **Agenda:** (1) Vote on minutes of the previous AGM; (2) Committee reports; (3) Vote in the new committee; (4) David Winkworth will give a short presentation on the new editorial team for Salt.
- **Previous Minutes:** Are available on the website and were presented by Paul. There are no changes. Mark Fuller moves to accept the minutes, seconded by Sandy McGuinness, carried by a majority.

Committee Reports:

- **Presidents Report, Paul Thomas:** This is Paul's third and final year as president. He will move to a liaison position between the committee and the Salt team. Paul thanks all committee members for their work over the previous year, as well as trip leaders and trainers. Weekly trips were well subscribed and there were many additional trips on the schedule. There are three new people who are standing for committee positions and two committee members who are stepping down.
- **Vice-President, Mark Fuller:** Mark will be staying on as Vice President and has been a key figure in welcoming new members to the club and getting them from ungraded to grade one or two. Mark runs a new members breakfast at Rock N Roll and this has been a great addition to the weekend event. There were 35 new members this year and about 70% of those have gone from grade 0 to grade 1. Question about how many members we have, 293 members but we do not know how many are "active."
- **Treasurer's Report, Sandy McGuinness:** See attached financial statement. Question about bank balance and our total funds are just under \$30,000.
- **Trips and Training, Caohmin Ardren:** There were 42 adhoc trips on the schedule as well as the regular Friday, Saturday and Tuesday night. Rock N Roll was well attended with 103. Some leaders and instructors have not renewed with Paddle Australia.
- **Internet Coordinator, Selim Tezcan:** The web-site is working well. The phone app and website have been recently updated. There is a plan to remove some of the old legacy website and this is ongoing with help from Campbell Tiley.
- **Rock N Roll Coordinator, Simon Swifte:** See attached.
- **Salt Editor, William Verity:** No report.
- **Social Coordinator, Ken Collins:** Ken is stepping down as Social Media coordinator. See attached.
- **Election of 2022/2023 Committee:** President: Sandy McGuinness. Vice President: Mark Fuller. Treasurer/Secretary: Simon Swifte. Trips/Training: Richard Hackett. Rock N Roll: Derek Ledain. Social Media: Dee Ratcliffe. Salt Liaison: Paul Thomas. Internet: Selim Tezcan. Paul Thomas is stepping down as President and will be removed as a signatory from our St George bank account. Simon Swifte will be added as a signatory to the St George bank account in his role as treasurer/secretary.
- **Questions:** John Lipscombe asked about supporting social events and Paul confirmed that any member who wanted to organise a social event should contact any member of the committee as this was something the committee wanted to support with financial aid.
- **Salt Magazine:** David Winkworth outlined his proposal to bring the Salt back to a regularly produced (three to four times per year) print edition. There will be a team of four club members: Paul Thomas as liaison with the committee, Campbell Tiley who will do layout (and already ensures that issues are posted on the website), Mark Pearson and Dave Winkworth. The plan is to publish an edition on a predetermined schedule and actively seek good content.
- The formal part of the AGM was concluded at 6.00 pm and there was a short break before Richard Barnes gave an excellent presentation on his recent attempt to paddle to New Zealand in the Blue Moon.

Rock 'n' Roll 2022 Report

Rock 'n' Roll 2022 was held at Jimmy's Beach (Port Stephens) over 4 - 7 March with 103 members attending. (Down from 118 attending the previous year.) There were a number of no shows due to the bad weather between the south coast and Jimmy's Beach.

The weather was kinder to us than the rest of the coast with moderate winds and the odd shower. The seas were up keeping most trips and training in sheltered water. An effort was made to keep paddlers in boats due to the muddy quality of the Port Stephens water which was due to run off from prior heavy rain.

Twelve organised trips and training sessions along with some private trips were run on the Saturday. On Sunday small mixed groups went on trips which involved a scenario designed to challenge the group. A number of members went on informal trips on the Monday.

The social side of the weekend included the regular Expedition Kayak supplied pizza and liquid refreshments (thanks to Rob, Sharon and Mark), Saturday night presentation and Sunday afternoon film making workshop by well-known adventurer and film maker Beau Miles followed by the monster raffle with a myriad of prizes and the Sunday evening Pogies which was hosted by Vincent Weafer.

Caroline Gibbins and her crew again provided a high quality Saturday evening dinner (which was had under the marquee) as well as the two Leaders' Breakfasts.

A big thankyou to Caroline for organising the catering, Adrian for chasing up prizes for the raffle from various sponsors, Vincent for organising and running the Pogies, Beth for putting together the Welcome packs and Expedition Kayaks for their continued support of the club. Thanks also to other volunteers who contributed their time and effort to be Beach Masters, man the Registration Desk, help set up the marquee, assist with the catering, organise and run the trips and training sessions and write the articles about R'n'R.

Financially the R'n'R was planned to run at a slight loss to use some of the club's excess funds. This was mainly achieved by charging members only \$40 for registration.

Rock'n'Roll 2022 Actual Income & Expense			
Income / Expense for:	From/To	Income	Expense
R'n'R Registration:	103 x \$40	\$4,120	
Saturday Night Dinners :		\$1,524	
Raffle tickets :		\$1,043	
Speaker's fee, airfare & expenses:	Beau Miles		\$980
Dinner and Breakfast expense:	Carolyn Gibbins		\$1,169
Hire of marquee, tables, chairs, etc	Shoalhaven Party Hire		\$4,865
Cabins x 2 at Jimmys Beach:	Reflections Holiday Park		\$774
Supplies and misc. items	Coles		\$35
Stationery - Maps , printing etc	Office Works		\$321
Newbies breakfast:	Mark Fuller		\$81
	TOTALS:	\$6,687	\$8,226
	Loss:		-\$1,539

Social Coordinators Report

Social Media & alignment with Club objects

The first objective of our Club as set under our constitution is to "conduct, encourage, promote and advance sea kayaking in the state of NSW". Social media helps us achieve this objective, but it can not do it all on its own

My current view is that an ongoing "whole of club" members effort is required if we truly wish to meet this objective. This includes:

1. enabling the efforts of true volunteer leaders in their running of great Club trips for members
2. members voluntarily contributing photographs & video that has been taken on club trips for ongoing promotional use
3. The continual and gradual release of effective NSWSKC social media to continually refresh & maintain our Club reputation and public image – enhanced with regional sea kayaking profiles to help ensure that we can better promote the Club and what we do to appropriate target audiences, whether coastal, geographic or otherwise.

Maintaining NSWSKC's Public Image

Much of my work in the social media space has gone into developing regional profiles to showcase the sea kayaking trip undertaken by our Club in support of our membership in each coastal region of NSW (ie. #seakayakingsouthcoast).

With these profiles now in place, the public can now search using Google, or via any social media platform to find a record of all social media content published across the web by users to promote our Club and sea kayaking in any coastal regions of NSW

The number of individuals who use [Instagram](#) to actively follow our Club directly or via our Regional Profiles are:

NSWSKC Direct – 742

Sea Kayaking Illawarra -- 382

Sea Kayaking Hunter Region -- 536

Sea Kayaking South Coast -- 541

Sea Kayaking Sydney – 3,881

Total – 6,082

The number of individuals who actively use [Facebook](#) to follow our Club are:

NSWSKC Page – 573

Sea Kayaking in Sydney – 479

Total – 1,052

Increased subscription and use of the private Facebook NSWSKC 'Members' Group

Member subscription to our private NSWSKC Members Group has been increasing steadily at a rate of 5% total membership per year. We now have 53% of our total Club membership in receipt of the many Club & Member communications sent via this communication channel. A connected community is a strong & supportive community.

On behalf of the NSWSK Club, I would like to sincerely thank the numerous members and paddling groups who provide trip accounts and make generous voluntarily contributions of photographs and video to our Club for ongoing promotional use. Your ongoing support is very appreciated.

In particular, I would like to thank the following members for their generous contributions over the last 12 months:

- Kathy Williams
- Darryl Peacock
- John Wilde
- John Lipscombe
- Nigel Riddington

Cheers,
Ken

Help us share what we do #nswseakayakclub

Annual Financial Statement

Balance at 30 September, 2022	\$29,861.60
Bank Account	\$26,744.66
Paypal Account	\$3,116.94
Income from 1 October, 2022 to 30 September, 2022	\$28,169.08
Credit income	\$88.08
Membership	\$18,124.00
Rock N Roll Registration	\$4,120.00
Sales:	
Raffle tickets	\$1,043.00
Rock N Roll Meal sales	\$1,524.00
Navigation Course	\$1,710.00
Shirt sales	\$1,560.00
Expenses from 1 October, 2022 to 30 September, 2022	\$26,223.33
Paypal Fees	\$865.03
Stamps (includes annual Salt)	\$572.78
Rock N Roll (ran at a slight loss this year)	\$8,226.00
Salt Annual Issue	\$4,726.70
Navigation Course expenses and refunds (revenue neutral)	\$1,186.00
Gallery Evening in Sydney	\$450.00
Paddle Australia Fees	\$407.00
Shirts (sold at a slight loss)	\$1,742.24
Website includes Salt hosting	\$2,017.95
Insurance	\$5,429.63
AGM (\$300 is refundable)	\$600.00